



Deal Data Sync (DDS)

Seamless Integration for Trade Spend Management

Challenge

Manually managing and tracking trade fund contracts is time-consuming, error-prone, resource-dependent and lacks transparency, which can lead to reconciliation delays and financial risk.

Time-consuming manual data entry drains valuable resources and increases the risk of costly data inaccuracies, hindering operational efficiency.

Relying on team members for deal submissions leads to workflow disruptions and errors, slowing progress and reducing accuracy.

Fragmented processes and a lack of visibility across the organization result in missed revenue opportunities, underperformance, and unrealized growth potential.

Frequent reconciliation errors escalate operational costs and erode profitability.

Solution

Deal Data Sync (DDS) allows CPG manufacturers, suppliers, and brokers to access critical trade fund contract data directly from DemandTec's Collaboration platform. It ensures daily integration with in-house reporting systems for accurate reconciliation and seamless synchronization.

Automated data flow from DemandTec to internal systems eliminates manual entry, allowing accurate deduction mapping.

Seamless synchronization of trade fund contracts, billing, and retail commitments for uninterrupted, consistent workflows.

Comprehensive organization-wide visibility into deals, streamlining processes and reducing silos.

Allows for custom reporting, error detection and other reconciliation tools to improve financial accuracy and compliance.

demandtec

Offer #	Vendor	Retailer	Perf Start Date	Perf End Date	Description	Status Date	Perf Name	Status	View Link
SBNA531	Cohen's Coffee	SuperBuy	09/01/2024	09/08/2024	Whole Bean Espresso	09/12/2024	Promotion	Deduction Matched	View
SBNA532	Cohen's Coffee	SuperBuy	09/01/2024	09/08/2024	Whole Bean Espresso	09/12/2024	Promotion	Deduction Matched	View
SBNA533	Cohen's Coffee	SuperBuy	09/01/2024	09/08/2024	Whole Bean Espresso	09/12/2024	Promotion	Deduction Matched	View
SBNA534	Cohen's Coffee	SuperBuy	10/01/2024	10/08/2024	Ground Espresso	10/12/2024	Promotion	Deduction Pending	View
SBNA535	Cohen's Coffee	SuperBuy	10/01/2024	10/08/2024	Ground Espresso	10/12/2024	Promotion	Deduction Pending	View
SBNA536	Cohen's Coffee	SuperBuy	10/01/2024	10/08/2024	Ground Espresso	10/12/2024	Promotion	Deduction Pending	View

Benefits



Increased efficiency with automated processes that save time and reduce the risk of costly errors.



Continuous workflow optimization by minimizing disruptions due to team member availability.



Enhanced decision-making through clear, real-time visibility across all deals and processes.



Improved profitability with reduced errors, better financial accuracy, and compliance, ultimately lowering operational costs.

To learn more, contact us

Get Started with DDS Today