

Standard Data Protection Clauses to be issued by the Commissioner under S119A(1) Data Protection Act 2018

International Data Transfer Addendum to the EU Commission Standard Contractual Clauses

VERSION B1.0, in force February 2026

This Addendum has been issued by the Information Commissioner for Parties making Restricted Transfers. The Information Commissioner considers that it provides Appropriate Safeguards for Restricted Transfers when it is entered into as a legally binding contract.

Part 1: Tables

Table 1: Parties

Start date	The date of the signing of an Order by the Parties	
The Parties	Exporter (who sends the Restricted Transfer)	Importer (who receives the Restricted Transfer)
Parties' details	Full legal name: See Order Main address (if a company registered address): See Order Official registration number (if any) (company number or similar identifier): See Order	Full legal name: REDWING MARKETING UK LIMITED Main address (if a company registered address): Dept 2309 126 High Road, Wood Green, London, England, N22 8HH Official registration number (if any) (company number or similar identifier): 16552429

	<p>Trading name (if different): See Order</p> <p>US address: See Order</p>	<p>Trading name (if different): DEMANDTEC</p> <p>US address: DemandTec, LLC 110 N. Wacker Drive, Suite 3150 Chicago, IL 60606</p>
Key Contact	<p>Full Name (optional): [REDACTED]</p> <p>Job Title: [REDACTED]</p> <p>Contact details including email: [REDACTED]</p>	<p>Full Name (optional): CLO</p> <p>Job Title: CLO</p> <p>Contact details including email: privacy@demandtec.com</p>
Signature (if required for the purposes of Section 2)	Signature on Order	Signature on Order

Table 2: Selected SCCs, Modules and Selected Clauses

Addendum EU SCCs	<p><input checked="" type="checkbox"/> The version of the Approved EU SCCs which this Addendum is appended to, detailed below, including the Appendix Information:</p> <p>Date: The date of the signing of an Order by the Parties</p> <p>Reference (if any): Those EU SCC located at https://demandtec.com/contract-terms</p> <p>Other identifier (if any): N/A</p>
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Table 3: Appendix Information

“**Appendix Information**” means the information which must be provided for the selected modules as set out in the Appendix of the Approved EU SCCs (other than the Parties), and which for this Addendum is set out in:

Annex 1A: List of Parties: As set out in the EU SCC located at <https://demandtec.com/contract-terms>

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Annex 1B: Description of Transfer: As set out in the EU SCC located at <https://demandtec.com/contract-terms>

Annex II: Technical and organisational measures including technical and organisational measures to ensure the security of the data: As set out in the Data Processing Addendum located at <https://demandtec.com/contract-terms>

Annex III: List of Subprocessors (Modules 2 and 3 only): As set out in the DemandTec Data Sheet located at [As set out in the EU SCC located at https://demandtec.com/contract-terms](https://demandtec.com/contract-terms) and the list of third-party subprocessors located at <https://www.demandtec.com/subprocessors>.

Table 4: Ending this Addendum when the Approved Addendum Changes

Ending this Addendum when the Approved Addendum changes	Which Parties may end this Addendum as set out in Section 19: <ul style="list-style-type: none"><input checked="" type="checkbox"/> Importer<input type="checkbox"/> Exporter<input type="checkbox"/> neither Party
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Part 2: Mandatory Clauses

Mandatory Clauses	Part 2: Mandatory Clauses of the Approved Addendum, being the template Addendum B.1.0 issued by the ICO and laid before Parliament in accordance with s119A of the Data Protection Act 2018 on 2 February 2022, as it is revised under Section 18 of those Mandatory Clauses.
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